

# MEMOTEXT

CREATOR EXECUTIVE SUMMARY

MEMOTEXT is a platform for co-creation of digital patient engagement. Create your solution or choose from our marketplace of digital health.

Rapidly build, validate, and deploy your digital intervention with MEMOTEXT.

Specializing in personalized digital adherence, care-coordination and support omnichannel programs, MEMOTEXT enables academics/clinicians and our commercial partners to co-create interactive, adaptive, evidence-based engagement communications and digital therapeutics (DTx).

Together we can (co)commercialize those interventions with our provider, insurer and pharmaceutical clients on our developing marketplace of digital interventions.



Some of our collaborators.

## Data-driven, evidence-based engagement and digital therapeutics (DTx) with MEMOTEXT

### + Flexible omni-channel communication modalities

Leveraging core capabilities in data-driven targeted communications (using multiple modalities such as SMS, IVR, web/mobile apps, WhatsApp and voice-assistants), MEMOTEXT has been shown to improve treatment adherence, care-coordination and health outcomes in mental health, chronic and specialty disease management.

### + Improve results and engagement with personalized, context-aware content.

Increase interaction and retention of messaging content by adding a personal touch. Keep messages relevant by taking advantage of dynamic messaging based on a person's current state.

### + Choose the tools that you need










Mix and match communications tools to rapidly create a unique solution to fit your needs. See the full list of program components to build your solution at <https://memotext.com>

## Don't know where to start? Get in touch.

Evidence, empathy and experienced design, implementation and co-commercialization with a decade of experience delivering digital health communication solutions.

## Choose the tools that you need.

Mix and match the tools to rapidly create a unique solution to fit your needs:

-  Omnichannel: SMS | IVR | Voice Assistants | WhatsApp
-  Clinical & Patient Portals
-  Wearables, Claims & FHIR Integrations
-  HIPAA/ PHIPA Secure Survey Builder
-  Secure hosted 2 way chat functionality
-  Secure Chatbot Functionality
-  Web/Mobile Application
-  Curated, Evidence-Based Content Personalization
-  Advanced Machine Learning Analytics

Ready to build your program?

[memo@memotext.com](mailto:memo@memotext.com)  
877.MEMO.TXT  
[www.memotext.com](http://www.memotext.com)



## Leverage our [digital health marketplace](#)

See some of our pre-validated engagement and digital therapeutics (DTx) ready for deployment

### Diabetes Programing

Patient engagement interventions that target and engage with individuals at risk-for or managing T2DM. Validated improvements in adherence to therapy and HbA1C outcomes improvements. Curated and validated with Vanderbilt college, Boots Pharmacies (UK) and effective in SUPD populations. <https://mtxt.io/T2DM>



A validated joint venture digital therapeutic with Canada's largest mental health provider [CAMH](#) The App4Independenc (A4i) is a clinical portal and mobile app to reduce isolation, improve care coordination, and predict readmissions in schizophrenia and psychosis. Visit [A4i.me](http://A4i.me) to learn more.

### SmartMom

A validated pre-natal and postpartum adaptive SMS program that provides pregnancy resources to improve health literacy and population health. Used by thousands of parents across multiple public health authorities in Canada, the program was co-created with the University of British Columbia. <https://www.smartmomcanada.ca/>

### Mental Health Promotion & Navigation

Co-created with the Univ. of Saskatchewan and CAMH, the BeWell Mental Health Navigator is a dynamic text-messaging service with supporting online assessments that match users/employees/patients and students with digital mental wellness supports and content. <https://mtxt.io/mhnav>.



A caregiver, clinician co-designed notification and remote monitoring solution, RoS allows seniors to age comfortably in their homes with an automated Interactive Voice Response and Smart Assistant (Amazon Alexa) virtual check-in.

### [SOFIA]

SOFIA was created and validated in collaboration with Massachusetts General Hospital for children with ADHD to provide a combination of a care-provider portal and adaptive, evidence-based SMS messaging program to improve pediatric adherence and management of ADHD. <https://mtxt.io/SOFIA>