

# MEMOTEXT

## Value Based Engagement Conversation Starter Document

**The Problem:** Effective digital health engagement is complex, costly and time consuming.

**The Solution:** MEMOTEXT™ modular components enable rapid config of low-cost, secure, scalable, dynamic interactive digital health communications.



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<https://memotext.com>

### Pick One or More Communication Channels

Text Messaging

WhatsApp

Voice Assistant

Web/iOS/Android Notifications

### Connect External Data Sources

Wearables

Claims

HIPAA compliant Survey

REDCap

### Configure Message & Communication Sequencing

#### Data Driven

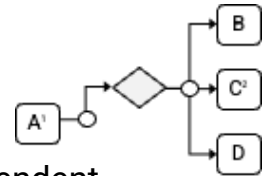
Secure surveys, wearables, claims and EMR data adjust messaging and content.

#### Repeating

Med & Appt Reminders, Ecological Momentary Assessments, Questionnaires

#### Dynamic

Logic driven, dynamic, sequential and time dependent



#### NLP & Bot

Q&A support, natural language processing interactions to collect data and provide support.

### Design, Connect (API) or Bring Your Own Patient, Clinical and Research Portals

- Build or bring your own patient facing and administrative portals.
- Connect or allow peer-led secure live web chats
- ML analytics and advance data science services



**Schedule a call now to deploy low-cost omnichannel treatment adherence, patient support, education and data-collection communications programs.**

**MCKESSON**  
Canada

**Genentech**  
A Member of the Roche Group

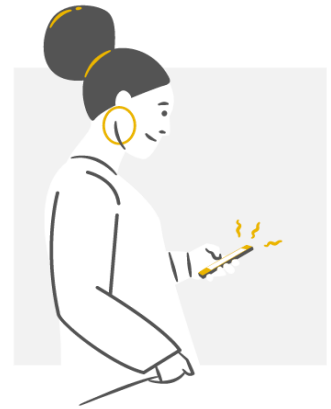
















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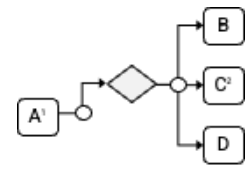
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## Value Based Engagement with the MEMOTEXT® Toolkit



-  **Communicate:** SMS | IVR | Voice Assistants | WhatsApp
-  **Visualize:** Bring Your Own or Choose From our Portals and Dashboards
-  **Integrate:** Fitbit, HealthKit, REDCap, Claims, FHIR   
-  **Collect Data:** Rapid Deploy HIPAA/ PHIPA Secure Web Surveys
-  **Engage:** 2 Way Secure Web-Based Live Chat for Clinical & Peer Support
-  **AI Chat:** Clinically Approved, Validated Machine Learning Chatbots 
-  **Deploy:** SMS, Web, iOS, Android, and Progressive Web Apps
-  **Coordinate Care:** Educate, Engage and Reduce No-Shows
-  **Tailor:** Adherence, Education, Evidence-Based, Data Driven Personalization
-  **Predict:** Advanced Machine Learning Analytics



[Schedule a call now](#) to deploy value-based omnichannel adherence, support, education and data-collection programs.

See the [toolkit](#) in action on the [digital health marketplace](#) in our [outcomes](#) or in the [lit review of all things MEMOTEXT](#).

### T1 Diabetes Chatbot

KIT is a text message-based chatbot tool to provide educational and care navigation support for young adults with Type 1 Diabetes. KIT is currently being trialled by The Hospital for Sick Children (SickKids) and the McGill University Health Centre <https://mtxt.io/KiT>

### T2 Adherence Texting

Co-created with Vanderbilt University Medical Center, REACH engages individuals to manage T2DM. Validated improvements in adherence to [treatment](#) and HbA1C outcomes improvements. Ask about pre-diabetes bot and **SUPD** interventions.

### Mental Health Texting

Co-created with CAMH, the BeWell Mental Health Navigator is a dynamic text-messaging service that match users with digital mental wellness supports and content. Connect our secure live-chat for real-time peer/clinical engagement. <https://mtxt.io/mhnav>.

### Severe Mental Illness & OUD

A JV digital therapeutic with Canada's largest mental health provider [CAMH](#) The App4Independenc (A4i) is a clinical portal and mobile app to improve care coordination, and predict relapse in psychosis spectrum illnesses. Visit [A4i.me](https://A4i.me) to learn more.



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