



MEMOTEXT

Digital Patient
Engagement

Validated
Personalized
Data Driven

Amos Adler M.Sc.
<https://memotext.com>



Trusted since 2012, MEMOTEXT® is a platform for co-creation of digital patient engagement and digital therapeutics.

↑ **31.4%**
Med Adherence
JAMA Published

88%
Member
Retention

50+
Digital Patient
Engagement
Programs

3.2
Avg # days
patients refill early

50%
early treatment
discontinuation

+2hr/week
Time savings per
Case Manager

JAMA
The Journal of the American Medical Association

PLOS ONE





MEMOTEXT Toolkit and Marketplace

Create your solution or choose from our marketplace of validated solutions and digital therapeutics.

Try out the Toolkit



Visit the Marketplace



Vanderbilt Univ. Medical Center: Accessible SMS T2 Diabetes Wellness, Care Coord + Med Adherence



CAMH : Mental Health Engagement Enhancement & Navigation



CAMH-MEMOTEXT JV Digital Therapeutic App & Clinical Portal for **Severe Mental Illness (SMI)**



Peri-natal & early parenting SMS evidence-based education & support with Univ. of British Columbia



SE Health Aging at Home - Amazon Alexa & IVR Check-ins for Seniors – Call Center Escalations



SMS Text Chatbot for Type1 Diabetes built with The Hospital for Sick Children (**SickKids Toronto**)



Innovators build, validate and (co)commercialize with MEMOTEXT.

BUILD >> VALIDATE



COMMERCIALIZE





Clinical Use Cases



Care Coordination

Smart appointment reminders, virtual care enablement



Patient Education & Support

Maternal Health, Chronic Disease Management, Health Promotion



Mental Health

Step-Care Enablement, Mental Health Navigation, Severe Mental Illness



Medication Adherence

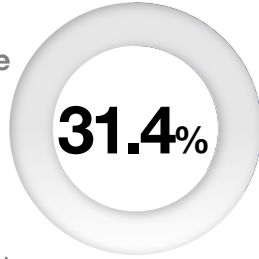
Condition Specific, treatment initiation, persistence, early discontinuation





CLINICALLY & COMMERCIALY VALIDATED

Improvement in patient adherence to medication therapy
Johns Hopkins University
Glaucoma randomized clinical trial



\$22:1

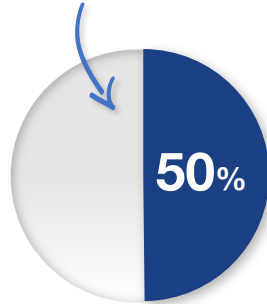
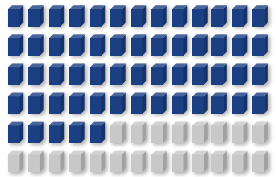
Demonstrated ROI
Improvements in pharmaceutical adherence for manufacturers

+40000/day

PROACTIVE
COVID-19 SMS & IVR
Homecare & Schools

80%

would recommend MEMOTEXT interventions to other patients



Reduction in treatment discontinuation

Statin and hypertension medication initiation with health insurer



2hrs/week

Reduction in Case Manager time
Care Coordination

+40%

Response Rate on SMS Wellness Messages

*SMS wellness sent through Be SaskWell Program



55%

Increase Medication Possession Ratio (MPR)

T2 Diabetes
Monotherapy

86%

Engagement on SMS Mental Health Check-ins for HCP*

*SMS sent through CalmDoc Program



Build your engagement intervention



Pick Communication Channel(s)

- Text Messaging
- WhatsApp
- Email
- Web/iOS/Android Notifications

Connect Data

- Wearables
 - Claims
 - Surveys & CRM
 - Patient Facing Site/App
- fitbit

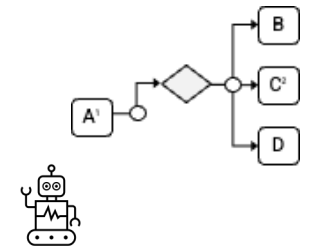
Configure Logic & Sequencing

Data Driven

Dynamic

Repeating

Chatbot



MEMOTEXT Response Parser (AE detection, ML flagged, human reviewed)



Toolkit Components



MEMOTEXT Toolkit Overview

Taking our digital program development agenda and creating pieces for each step to fit each client's needs

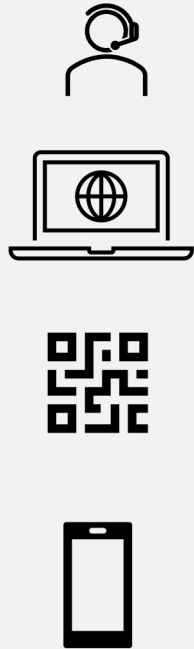
Enrollment/Eligibility



Recruitment



Intervention



HIPAA Secure Survey Builder 

Stock Portals & Dashboards 

Chatbot Intake Process



Evidence-Based Content Personalization 

Wearables Integrations 

Secure hosted 2 way chat functionality 



Flexible enrollment collaboration

Schedule Messages

You can update your numbers or change your scheduled messages anytime.

What days do you wish to receive this message?
 Everyday Mon Tue Wed Thurs Fri Sat Sun

What time should we send message?

How would you like us to communicate with you?

Getting to Know You

How important do you think your medication is for managing your condition?
 On a scale from 1 to 9, where 1 is not at all and 9 is very much.

Based on other medications you have to take regularly in the past, what best describes that experience?
 I haven't done a few times/week
 I haven't done regular/continuous
 I'm taking a dose regular 1-2 times/week
 I'm on any dose

On a scale of 1 to 9, where 1 is very little and 9 is very much, how does your condition impact your:
 Work Life: Home Life:

Work Life: Home Life:

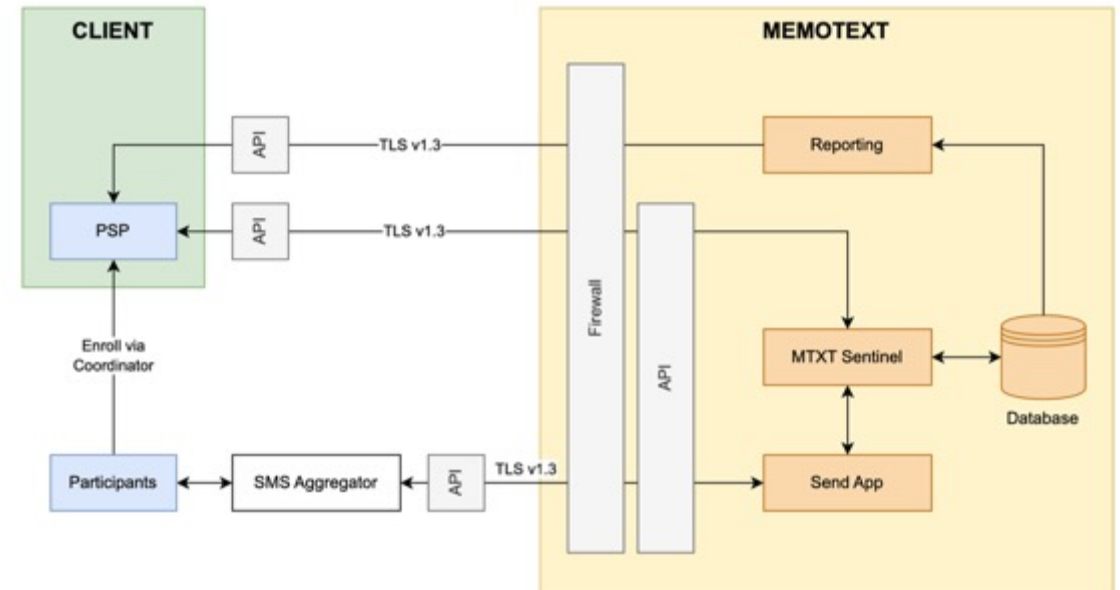
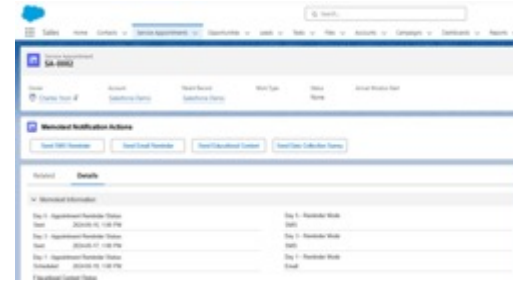
1 Embed in DTC or at point of care.



2 Text-to-enroll:
Text keyword ProgramName to the phone number XXXYY



3 CRM API





SECURE SURVEY BUILDER PHI DATA COLLECTION

- Advanced Logic (Branching) Capabilities
- API for external data collection, wearables, CRM
- Private cloud US based



Demo

COVID-19 RapidScreen for [Organization Name].

Please complete this screener before entering the building and follow the recommendations presented at the end of the screener.

What is your first name?

What is your last name?

Please enter your phone number:
We require this information for contact tracing purposes.

Do you have any of the following new or worsening symptoms or signs?
If you have an existing health condition that gives you the symptoms you should not answer YES, unless the symptom is new, different or getting worse. Look for changes from your normal symptoms.
Fever or chills
Cough
Difficulty breathing or shortness of breath
Sore throat, trouble swallowing
Runny/stuffy nose

Le rappel que tu veux programmer est pour quel type de rendez-vous?
Indique le type qui correspond à ton prochain rendez-vous prévu.

- Rendez-vous en clinique pédiatrique
- Dernier rendez-vous pédiatrique
- Premier rendez-vous dans une clinique pour adultes
- Rendez-vous dans une clinique pour adultes
- Autre

17% complété



Survey Builder – Secure PHI Data Collection Tool

Secure data collection tool hosted by Memotext.

The screenshot shows the INVIVA COVID-19 Screening Tool interface. At the top center is the INVIVA logo, which consists of the word "in" above "viva" in a lowercase, sans-serif font, with a small purple flame-like icon above the "i" in "viva". Below the logo is the text "COVID-19 SCREENING TOOL".

Below the logo, the text reads: "Welcome to the INVIVA COVID-19 Screening Tool. This tool will help you assess your risk for COVID-19 by answering the following 5 questions. Your risk level will be provided at the end."

Underneath this is a section titled "Statement of Consent". The text in this section explains that as a result of the exceptional current situation, and to prioritize the health and safety of employees, patients, and the community, the user is asked to complete a brief survey to rate their individual COVID-19 risk level. It states that the survey must be completed and submitted prior to an INVIVA appointment to confirm the appointment. By pressing "Start", the user consents to the collection, use, and disclosure of their personal information, including personal health information, by Memotext and Inviva. It also notes that the results of the survey may be used in decisions regarding services received at INVIVA. If the user does not consent or has questions, they are advised to contact INVIVA. A disclaimer at the bottom of the consent section states: "This screening is for INVIVA operational purposes only, and does not constitute a medical opinion."

At the bottom center of the form is a purple button with the word "Start" in white text.

In the bottom right corner of the form, there is a progress indicator showing "0% completed" next to a horizontal line.

Collect Relevant Patient Data

- Advanced Logic (Branching) Capabilities
- API for external data collection, wearables, CRM
- Private cloud, Canada-based
- Various data formats and form validation



Integrated or Stand-alone

Hello! This is XYZ. Your next infusion is on [DAY] [DATE] @ [TIME] at [CLINIC NAME]. Reply Y to confirm, R to rebook or T to have us call you to rebook now.

T

Great! You requested to reschedule your next Infusion appointment. Please stay on the line while I connect you to an XYZ Patient Care Representative.



Rep sets appointment reminder w/ ptnt
Patient selects media: IVR/SMS/Email (combo)

Significant reductions in case manager time/ reminder calling >1hr/week

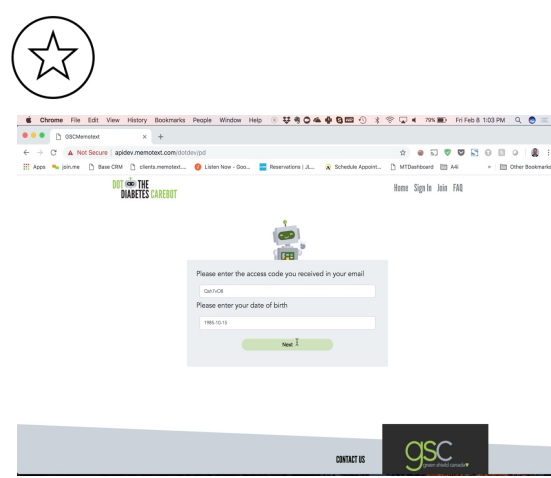
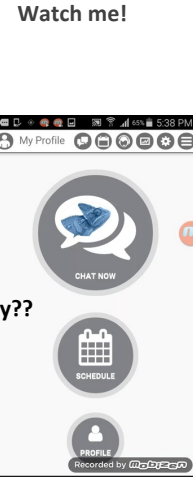
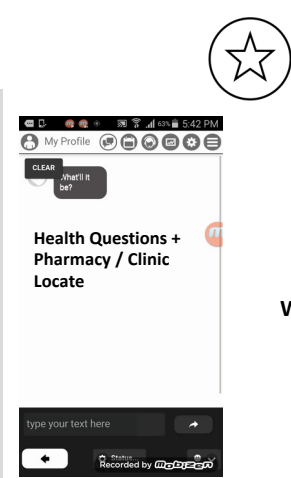
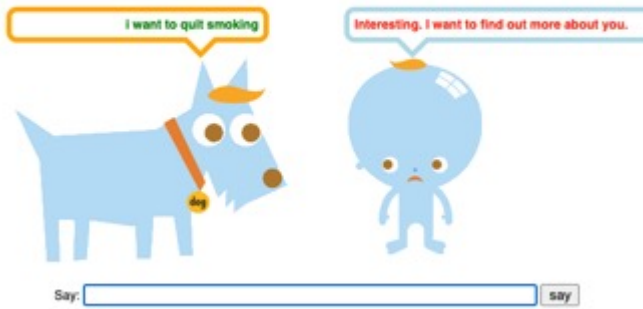
ID	Name	Email	Assigned		
4163990684	SMS enroll		✘	edit	reminders
4163990684	SMS enroll		✘	edit	reminders





Chatbot Development Since 2016

Evolution of Clinical Bots for Intake, Q&A, 2Way Engagement



AIML	Mobile + Facebook	Web Based	RASA & Python
-------------	--------------------------	------------------	--------------------------

<p>AIML JQuery</p> <p>Engine based on AIML which MEMOTEXT modified</p>	<p>AIML from scratch</p> <p>AIML in Mobile and Facebook</p>	<p>Javascript/JQuery</p> <p>Fully Scripted Bot as Intake</p>	<p>Using Rasa X</p> <p>We can facilitate tool or consider building from scratch</p>
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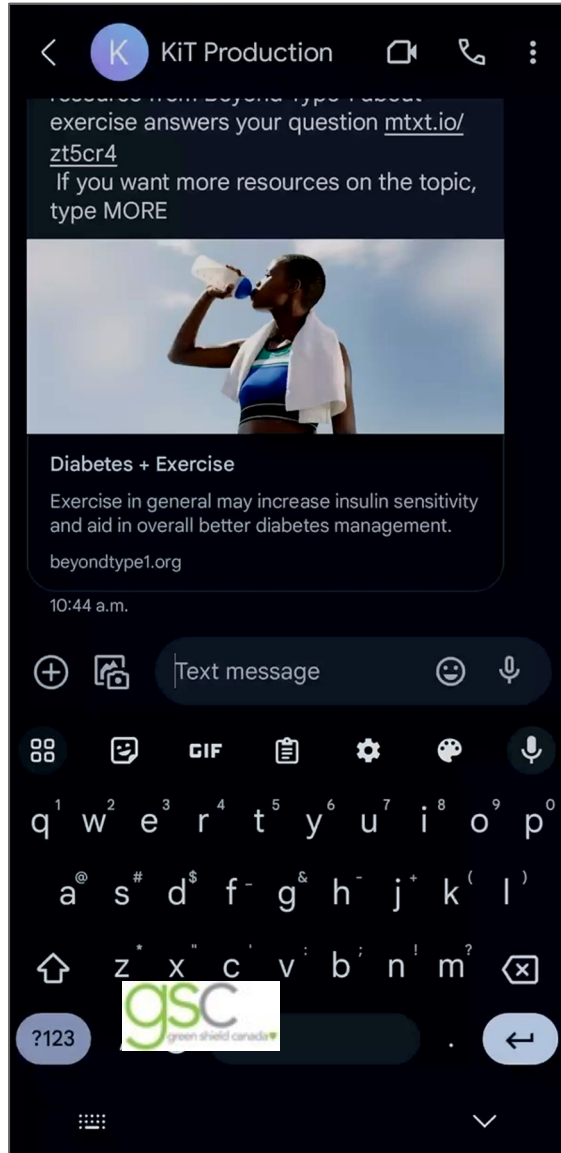
Advanced SMS and Chatbot Features in Action

KiT

Keeping in Touch

Care coordination and educational text messaging program for youth diabetes management.

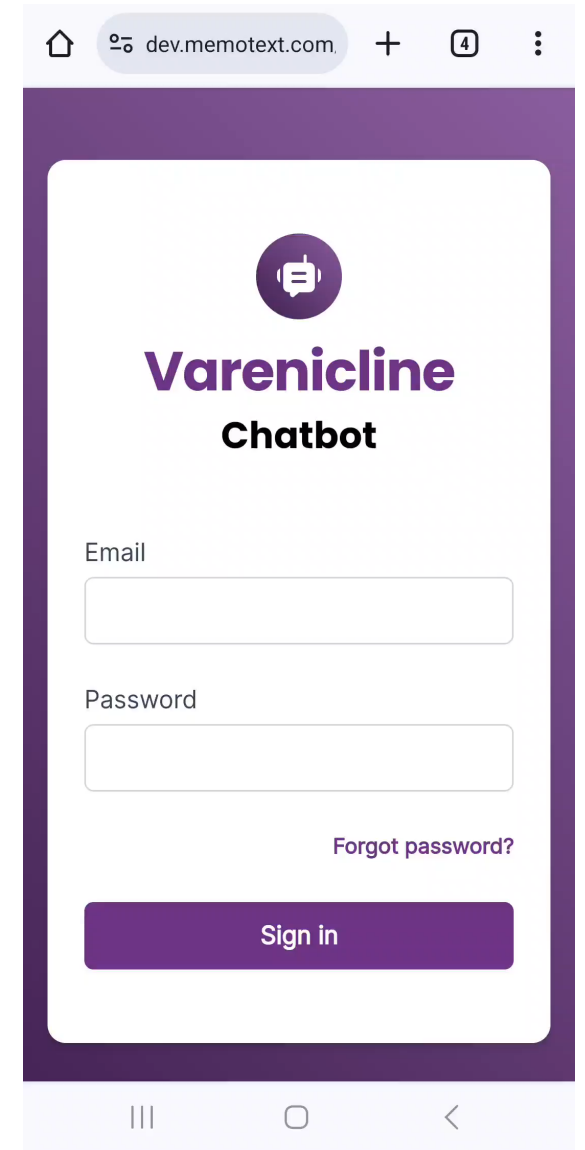
Demonstrating appointment setup using SMS prompt #appointment with appointment data collection using survey builder.



Varenicline Chatbot

Smoking cessation chatbot to help accompany varenicline medication.

Advanced chatbot interactions and guided questions and data collection directly in the chatbot.





Secure Hosted Virtual Chat

Online Live Chat

Mental Health & Well-being AT GEORGIAN COLLEGE

End chat

Welcome to the Georgian LiveChat you will be connected with a mental health ally shortly!

Hello there before we get started I would just like you to know that I won't know your identity, but if at any point during our chat I become concerned for your safety or the safety of others, I will notify staff in the Georgian College Student and Learning Services department. A staff member may use MemoText to identify you, in order to keep you and others safe and assist you in accessing suitable services. <<<Please keep in mind that I am not a trained mental health professional, and this chat should not be seen as a substitute for professional mental health services>>>>.

Hi could you help me with my student loans?

Your message...

Visitor

03 m. 46 s.

10:36:00 **Mental Health and Wellbeing Bot**
Welcome to the Georgian LiveChat you will be connected with a mental health ally shortly!

MEMOTEXT Administrator
Hello there before we get started I would just like you to know that I won't know your identity, but if at any point during our chat I become concerned for your safety or the safety of others, I will notify staff in the Georgian College Student and Learning Services department. A staff member may use MemoText to identify you, in order to keep you and others safe and assist you in accessing suitable services. <<<Please keep in mind that I am not a trained mental health professional, and this chat should not be seen as a substitute for professional mental health services>>>>.

11:36:02 **Visitor**
Hi could you help me with my student loans?

System assistant
Visitor has joined the chat!

You are not chat owner, type with caution.

Chat management sidebar:

- Chat
 - Student Agents
 - Bot
 - Edit chat
 - Close chat
 - Delete chat
 - Choose recognition language
 - Screen sharing
 - New window
 - Print
 - Copy messages
 - 127
 - Copy link
- Chat owner
 - Transfer chat
- Visitor
 - Computer: 72.140.xxx.xxx
 - 12312313213213
 - Online profile
 - Previous chats
 - //livechat.memotext.com/client/dashboard
 - //login.microsoftonline.com/
 - en-US
 - Send mail
 - Redirect to contact form
 - Redirect user to survey
 - Redirect to another url
 - Screenshot
 - Block visitor
- Times
 - Chat duration - 01 h. 03 m.
 - Waited - 58 m. 31 s.



MEMOTEXT MarketPlace Applications



Automated Digital Mental Health Supports

Bewell

NURSE CO-DESIGNED
Digital Mental Health Navigation & Support



Dr. Tracie
Risling RN,
PhD



Dr. Gillian
Strudwick RN,
PhD



Example messaging flow

What would the process flow of this tool look like?



Intake Mental Health Screening Questionnaire

Personalize

Resource Matching

Triage and matched based on user intake questionnaire and screener.

Looking to chat about how you're feeling? Woebot, uses techniques to help you think through situations with step-by-step guidance. Click to download the app: mtxt.io/3xkuy

Recommend and Update

General Wellness Resources

SMS general wellness tips and resources.

Are you working from home as a result of COVID-19? Would you like some tips on how to manage your mental health while working? Reply "YES" or "NO"

Wellness Check-ins

SMS wellness check-ins to help monitor trends and progress.

During the past 12 months, have you spoken to anyone about your mental health, emotions, or well-being? Reply with "YES" or "NO".

How often did you feel happy in the last week?

Routine Mental Health Screening Questionnaire

Monitoring and Resources



Demo



BeWell

Increasing Engagement with Mental Health Supports

camh

Resources for Health Care Workers Self-Care Virtual Care Professional Support Groups Supporting Patients, Famil

Resources for the Public

Resource	Website	Phone Number	Description
90Second Health: COVID ...	https://90second.com/		90Second Health is offering
CAMH Resource Hub	https://www.camh.ca/en/health...		CAMH has developed a resource
Kids Help Phone: Crisis T...	https://kidshelpline.ca/head...	Text: 60002TALKON to 686868	Crisis Text Line powered by Kids
WE Well-being we're here for you	https://www.orgen-CA/get...		WE has compiled a well-being
KUU-US Crisis Line Society	https://www.kuu-uscrisisline.ca/	1 (844) 529-7292	Muu-chah-muth members held a



Increase engagement with your **organization's** current supports/resources



Increase engagement with curated digital supports.

Mobile Apps

App	Description
Headspace	This app teaches you how to meditate and live mindfully, with guided sessions on stress management.
HealthyMinds	A problem-solving tool to help deal with emotions and cope with the stresses you encounter both on and off the job.
Virtual Hope Box	Personalized support tool made for vets may help teens, too.
Calm	A tool for sleep, meditation and relaxation to help users experience better sleep, lower stress, feel less anxious. This is...
MoodPath	If you're struggling with depression or anxiety, MoodPath is the leading mental health app to help you feel better.

BeWell Early Deployments

+60%
Engagement
with Supports

30%
Monthly Growth
Rate

+55%
Engagement with
Content



Piloting a Text-Based Program to Support Clinician Well-Being at a Canadian Mental Health Hospital

Iman Kassam MHI,
Jessica Kemp MHI,
Charlotte Pape BA, Jori
Jones MSW, Matthew
Tsuda MScOT, Rabia
Khokhar MScOT, Gillian
Strudwick RN, PhD, FAMIA

Background & Purpose

- The Centre for Addiction and Mental Health (CAMH) in Toronto, Canada, launched a survey on EHR use, documentation requirements, and experiences of burnout among clinicians, including social workers (SWs) and occupational therapists (OTs).
- Findings revealed high rates of burnout amongst **SWs (48.4%)** and **OTs (23.1%)**, signaling a need for strategies to address clinician burnout.
- In response to the survey findings, a two-way text-based program, **BeWell**, was co-designed and piloted at CAMH as one of multiple strategic methods to address increased rates of burnout amongst clinicians.

Methodology

A multi-phased, mixed methods approach was used to design, develop and implement the BeWell program.

Phase 1 Establishing a Clinician Advisory Group

A **clinician advisory group (n=10)** was established, consisting of **SWs (n=5)** and **OTs (n=5)** from various clinical settings, to support devising the structure of the BeWell program, developing content, conducting user acceptance testing, and co-designing an implementation plan.

Phase 2 Co-Designing & Implementing BeWell

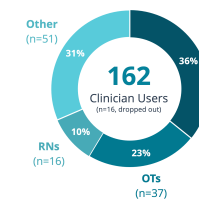
Participatory design methods were employed to design and tailor the BeWell program for mental health clinicians. An implementation plan was developed in partnership with clinician advisors to maximize awareness and uptake of BeWell.

Phase 3 Evaluating the BeWell Program

A mixed methods post implementation evaluation was conducted. Evaluation data were captured through a user experience survey, user engagement and demographic data, and semi-structured interviews with clinician participants.

Results

BeWell launched in May 2023 and concluded in October 2023. Those who enrolled in the program received weekly messages for 12-weeks consisting of wellness tools, professional development opportunities, and supportive messages.



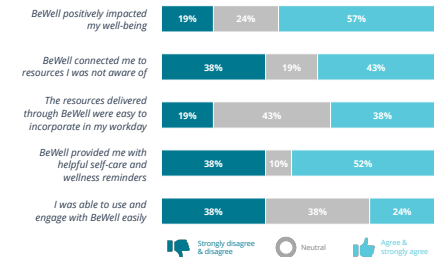
User Characteristics

- 60.5%** are 20-39 years old
- 53.7%** identify as white
- 79.0%** identify as women
- 44.4%** work in an inpatient setting
- 33.3%** have 3-8 years of experience as a clinician

45% of clinicians (n=73) reported experiencing one or more **symptoms of burnout**.

User Experience Survey Preliminary Findings (n=21)

57% of clinicians (n=12) enrolled in BeWell as they were curious about what resources would be shared.



Suggestions to Improve BeWell:

- Ensure resources are actionable & better tailored to clinicians
- Update the user interface to improve interest & engagement

Next Steps

The evaluation of BeWell is currently underway. The findings from the evaluation will provide insights into the adoption and engagement of BeWell, and the utility of texting as a mechanism to support clinician well-being.



SmartMom



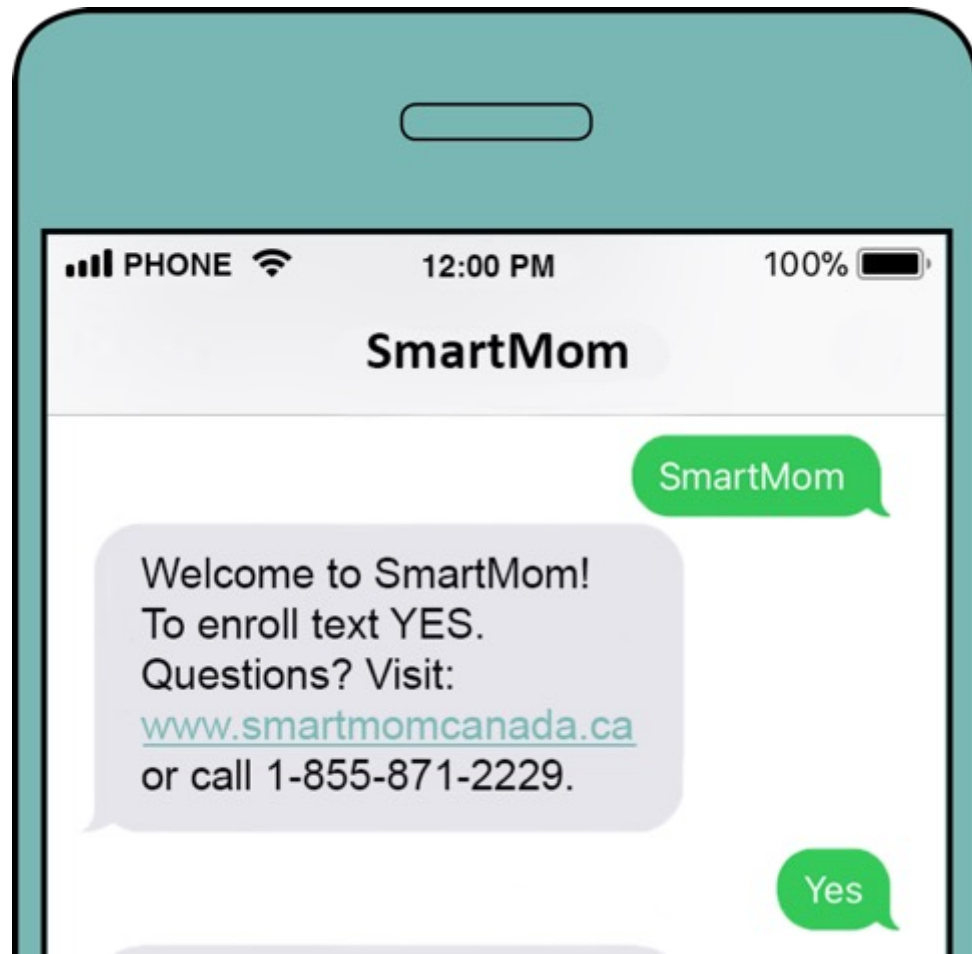
Expectant Parents from 5-42 Weeks' Gestation

SmartParent



New Parents of Infants 0-12 Months Old

Text the keyword **SmartMom** to the phone number **12323**



Text the keyword **SmartParent** to the phone number **12424**





Increasing Adoption Across Canada

Co-designed, co-commercialized SMS program for a prenatal health/ birth timed to stage of pregnancy.

- 7 government health authorities
- 25K+ users
- Validated and endorsed
- In use by multiple health authorities


The screenshot shows the JMIR Publications website interface. At the top, there is a search bar and navigation links for 'Articles', 'Resource Center', 'Login', and 'Register'. Below this is a blue navigation bar with 'JMIR Public Health and Surveillance', 'Journal Information', 'Browse Journal', and a 'Submit Article' button. The main content area features the article title, authors (Sarah Munro, Amber Hui, Vanessa Salmons, Carolyn Solomon, Emily Gemmell, Nahal Torabi, Patricia A Janssen), and a 'Citation' section with the following text: 'Please cite as: Munro S, Hui A, Salmons V, Solomon C, Gemmell E, Torabi N, Janssen PA. SmartMom Text Messaging for Prenatal Education: A Qualitative Focus Group Study to Explore Canadian Women's Perceptions. JMIR Public Health Surveill 2017;3(1):e7. doi: 10.2196/publichealth.6949. PMID: 28174149. PMCID: 5320393'. There are also links for 'Article', 'Authors', 'Cited by (10)', 'Tweeetations (20)', and 'Metrics'. A URL is provided at the bottom: <https://publichealth.jmir.org/2017/1/e7/>





Diabetes Rapid Education and Communications for Health (REACH)

MEMOTEXT Type 2 Diabetes Use-case overview

Intervention	Overview	Results/Publications	Case Studies
<p>Oral Diabetes Medication & Testing Adherence</p>	<ul style="list-style-type: none"> • Real time adaptive mood, literacy, lifestyle, diet, med / testing adherence messaging • Based on self-efficacy, literacy, depression intake assessments & claims • Prediabetes module for @risk population 	<ul style="list-style-type: none"> • 80% improvements in diabetes literacy, self efficacy pre/post • 75% felt better, healthier, happier • ↓ from 50% to 25% missed a dose 1x /week or more • Refill avg 3.2 days earlier than control 	

01

ML Targeting

@ RISK Populations

02

Enroll

Incentives, Notifications

03

Screen

Assess & Personalize

04

Engage

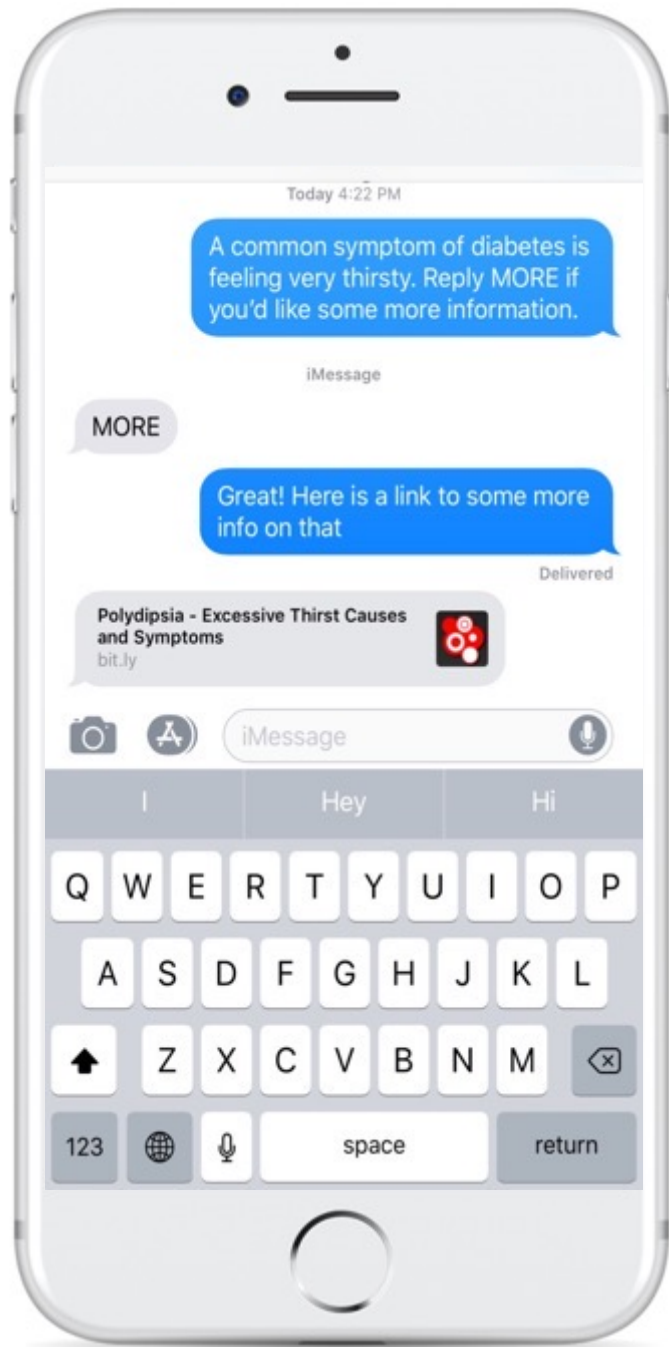
Daily Adherence, Wellness, Activity

Accessibility focused SMS adherence, wellness and education program can be combined with chatbot based intake assessments.

Evidence-based content co-created with Vanderbilt



VANDERBILT
UNIVERSITY
MEDICAL
CENTER



JUST SAYING HI, **HELLO!**
HOW ARE YOU?





MEMOTEXT Tailored Programs: Adherence, Care Coordination



Johns Hopkins Randomized Clinic Trial

JAMA Ophthalmology
Formerly Archives of Ophthalmology

Home Current Issue All Issues Online First Collections CME Multimedia Q

Online First >

Full content is available to subscribers
Subscribe/Learn More

Original Investigation | May 15, 2014

Automated Telecommunication-Based Reminders and Adherence With Once-Daily Glaucoma Medication Dosing

The Automated Dosing Reminder Study **ONLINE FIRST**

Michael V. Boland, MD, PhD^{1,2}, Dolly S. Chang, MD, PhD^{1,2}, Travis Frazier, MD⁴, Ryan Plyler, BS², Joan L. Jefferys, ScM², David S. Friedman, MD, MPH, PhD^{1,2}

A total of 491 participants were enrolled in the initial assessment of adherence. Of those, 70 were non-adherent with their medications after 3 months of electronic monitoring and randomized to intervention and control groups.

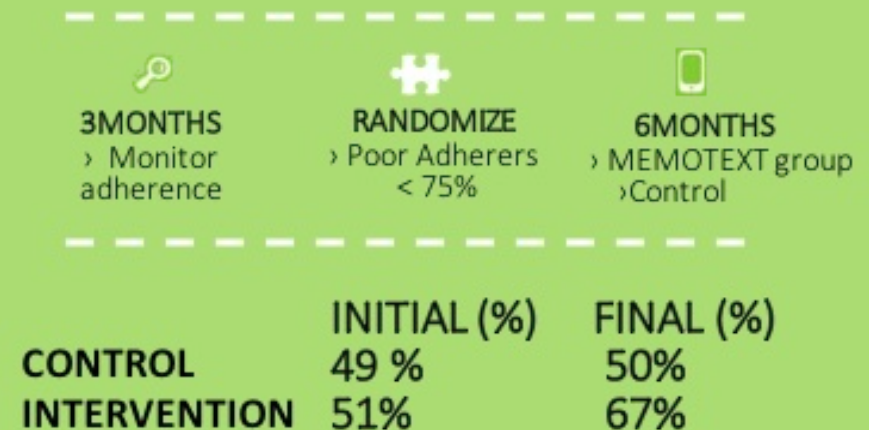
Measured by MEMSCAP®

MEMOTEXT integrated into Microsoft Healthvault to enroll patients into the MEMOTEXT application to generate reminders and educational notifications via SMS and IVR.

RECRUITMENT: JHU Research / MS Healthvault

OBJECTIVE: To assess the ability of an automated telecommunication-based intervention to improve adherence with glaucoma medications.

CONDITION:
Glaucoma (Travatan/Xalatan)
Michael V. Boland MD PhD. – Wilmer Eye Clinic
Johns Hopkins Univ.





MEDICARE STARTS RATING: STATIN INITIATION (SUPD)

Intervention

SUPD & Statin Initiation

Overview

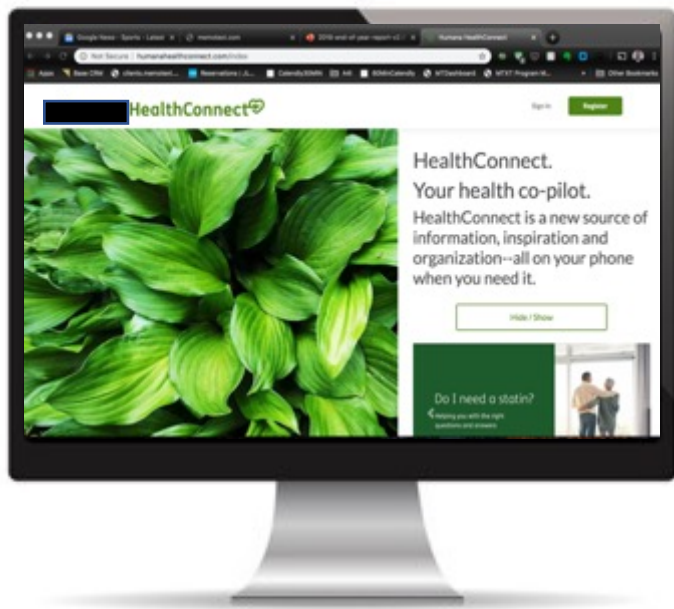
- Cohort specific content
- Care Coordination, Education, Health Promo Intent-to-adhere Diabetes wellness, support
- Evidence-based algorithm

Results/Publications

- +33% in statin users (claim on file)
- Reduced 'one-and-done' population ↓ by 50% (13.5% vs. 22.%)
- ↑ persistence by 37.3% vs. control.
- 49.5% of participants: "vigilant" vs 35.6% of control (PDC)
- [Co-published whitepaper with GSC](#)

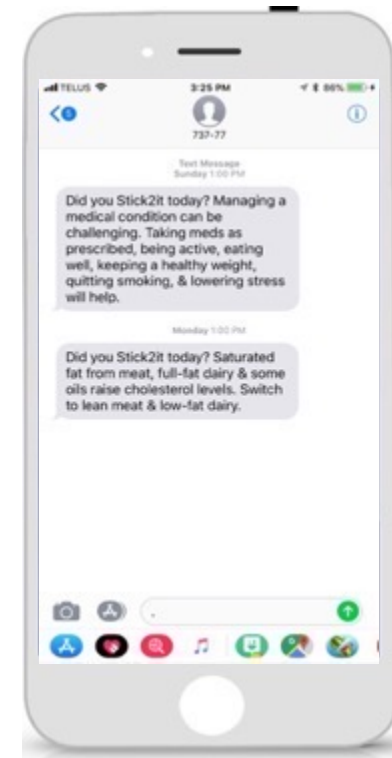
Clients

Behavior Change Collaborators, R^x



83% retention rate

54% trivia engagement





- Cystic Fibrosis personalized health coach
- Confidential adherence results
- Significant qualitative, mood, literacy improvements.

80% would recommend and >65% found information highly relevant.





Asthma Controller Medication Adherence



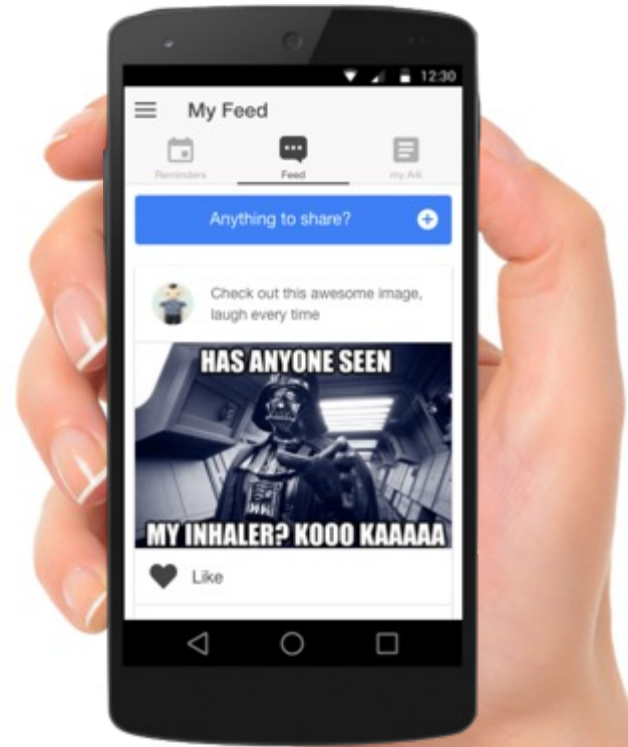
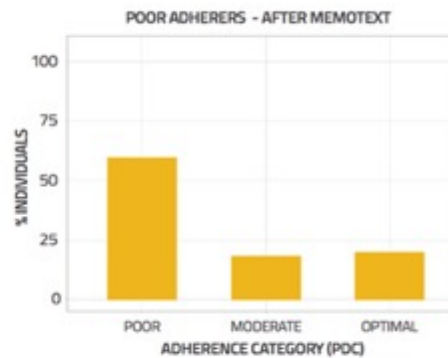
Intervention

PSP recruited SMS Asthma Controller Adherence

Asthma Controller Adherence + Rescue inhaler ↓
Stars Focus

- Eligible participants controller med PDC <.40 in 6 months prior
- Evidence-based, interactive, self-learning reminders, education and motivation personalized to patient needs.
- **Conversion of 40% of low >> moderate/optimal >.7 and significant reduction in rescue inhaler**

Presented at  **medicine X**

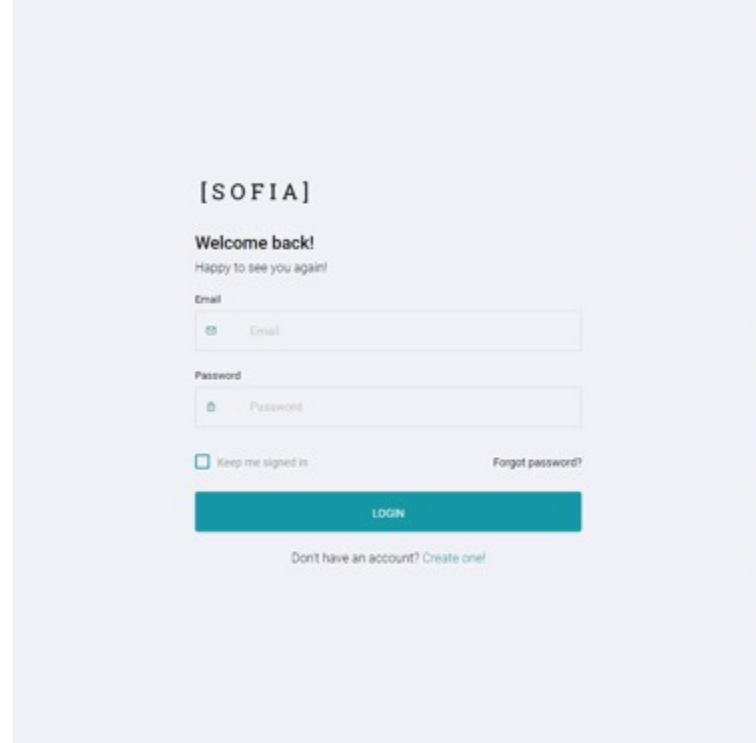




[SOFIA]



Interactive, evidence-based support, education and adherence messaging



Adherence in SOFIA Text Messaging Group Participants

compared to:



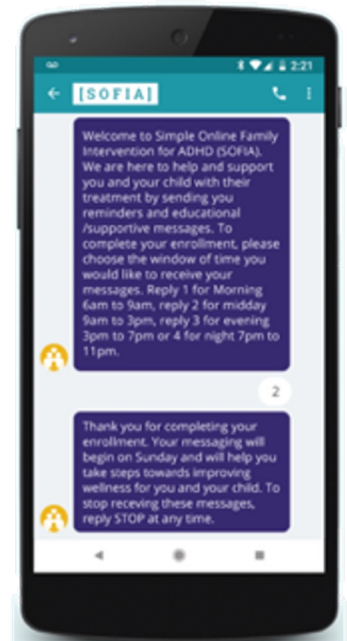
Treatment As Usual Group Adherence



Welcome to the Program!

Patients are recruited based on Rx information and on-boarded using an internal enrollment microsite.

2-way communication is sent to complete the enrollment and confirms window for sending content.





A4i the App4Independence OUD and SMI populations

AI SMI Digital Therapeutic



Isolation and lack of clinical insight at critical moments in recovery.



No safe, validated digital platform for Severe Mental Illness (SMI) population



Leads to poor engagement, adherence, relapse or worse.

**137
Million**

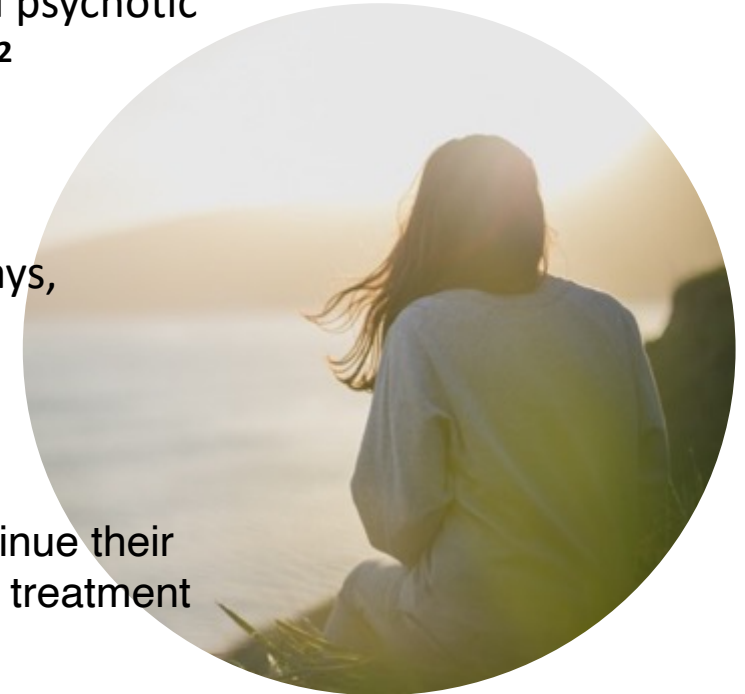
people suffer from severe mental health and psychotic illnesses globally^{1,2}

23%

re-hospitalization < 30 days, leading cause in US

75%

of patients discontinue their antipsychotic drug treatment within 18 months¹



A4i App4Independence

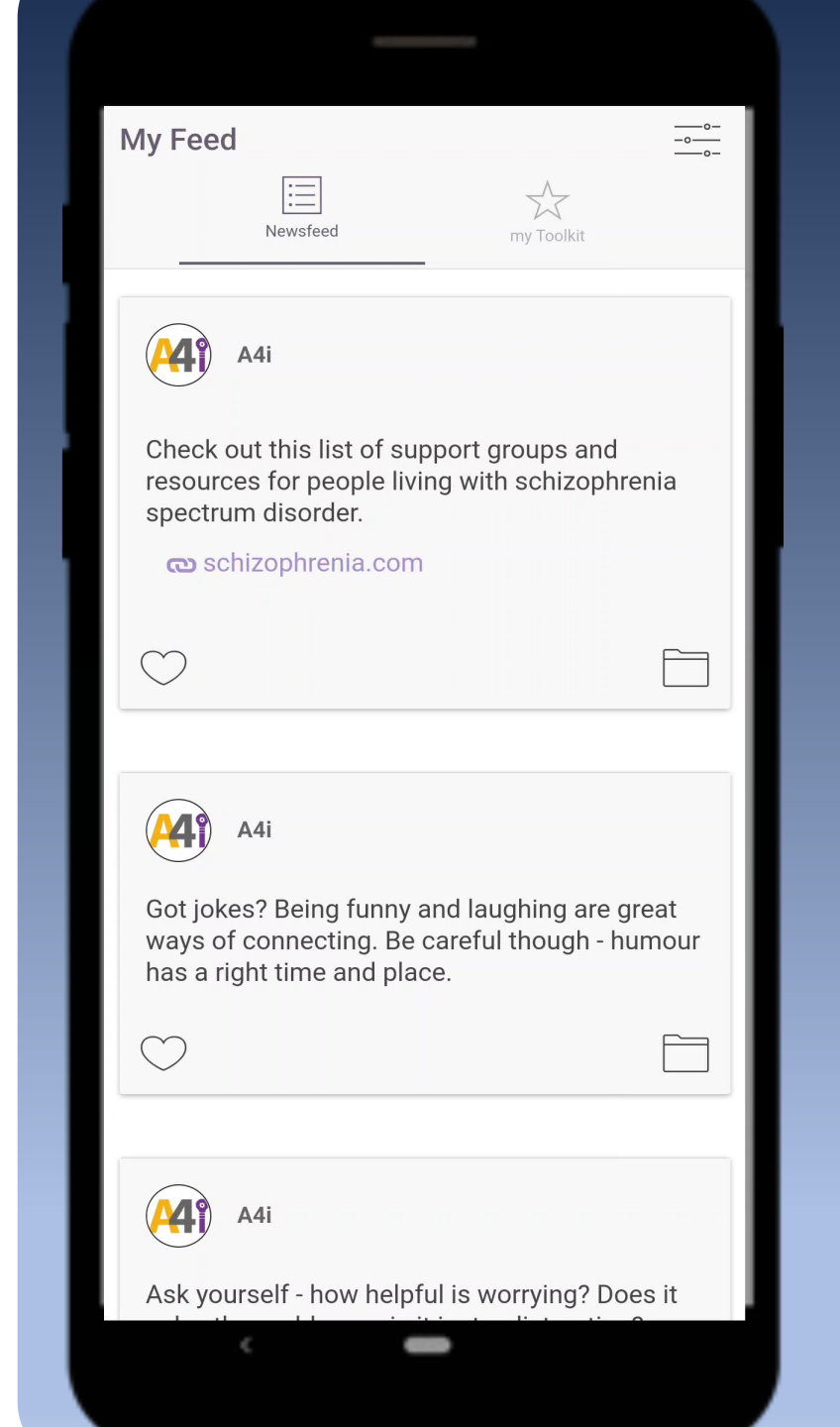
Connecting patients and providers

- ♥ Provides safe, moderated, engaging peer connection
- ♥ Safely connect patients to each-other and clinical team
- ♥ Proactive clinical data to the peer-support and clinical team

Ensuring long-term engagement and data collection while training NLP models for risk detection.



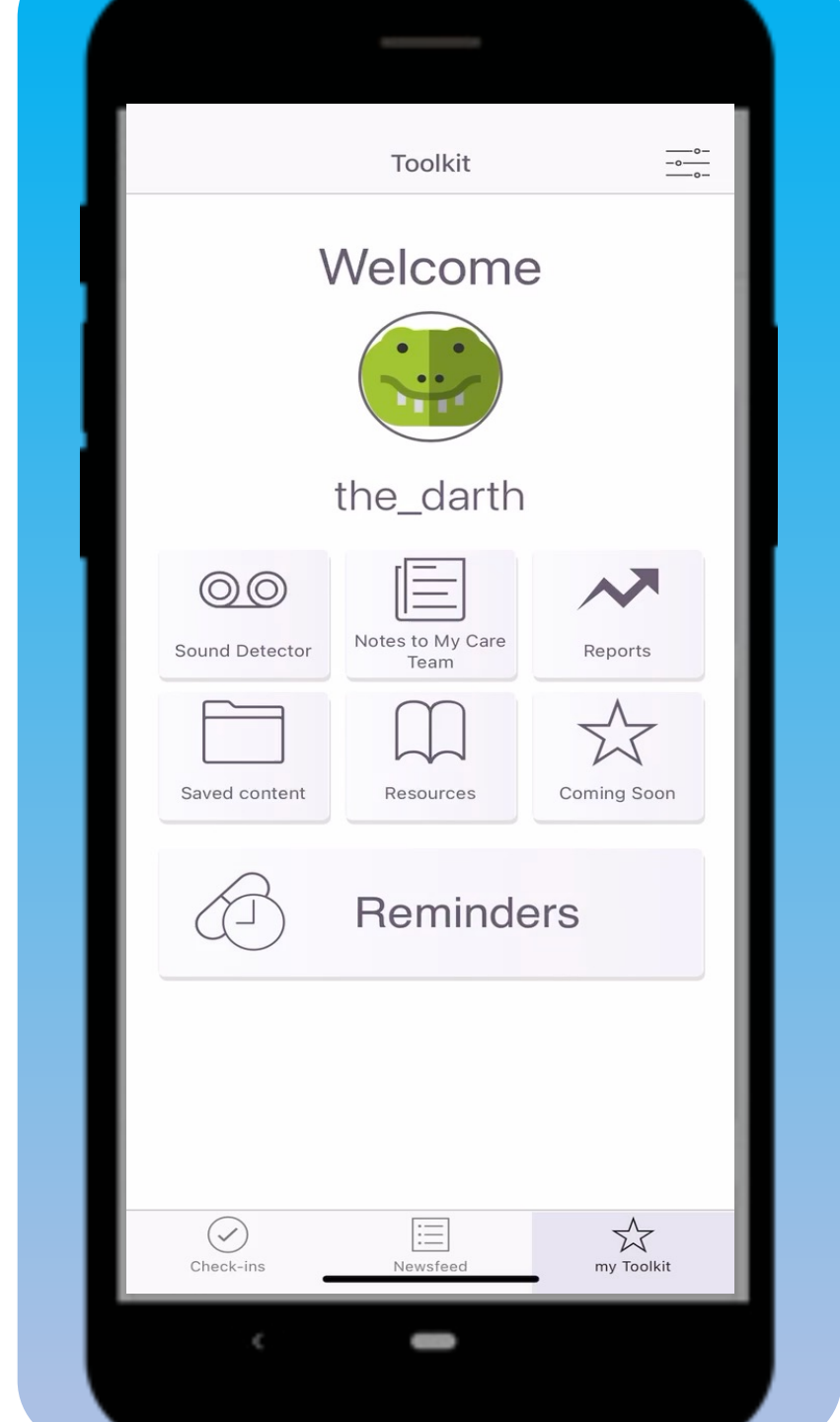
“I want to thank RUHS, Help@Hand, and A4i for showing me/guiding me down a safe path to live.”



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Patient mobile app features

- ♥ Provide cognitive remediation and improved outcomes.
- ♥ Clinically validated, real-world tested
- ♥ Patent issued Aug 2023



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Clinical portal uses patient engagement, text/feed posts, sleep activity to predict risk.



Med Adherence



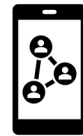
Auditory Hallucinations



Poor Sleep



Poor Mood



NLP Risk Detections



The screenshot shows the A4i clinical portal interface. At the top, there is a navigation bar with the A4i logo and a 'Wclinic' dropdown. A left sidebar contains menu items: Dashboard, Feed Content, and Add New Accounts. The main content area displays patient information for 'Dobby Bobby', including phone number, case manager, access details, status, and enrollment date. There are buttons for Patient Settings, Patient Feed, and Reset Linked Device. Below this is a 'Risk Items' section with two toggle switches: 'Turn off to stop the user from seeing public posts' and 'A4i User Consents to Risk Notifications'. The 'Indicators' section shows four metrics for the last 30 days: Medications (15%, up 8%), Sleep (09h 25m, up 7m), Mood (1.6, up 0.3), and Detections (100%, up 30%). A 'Print Report' button is also present. The 'Medications' section shows a table with columns for Medications, Adherence, and Missed Doses, with one entry for 'Latuda (lurasidone)' showing 14% adherence and 23/27 missed doses. On the right, there is an 'Add Reminders' section with tabs for Medication, Appointment, and Event, and input fields for Name of Medication, Reminder Time, and Reminder Day(s).

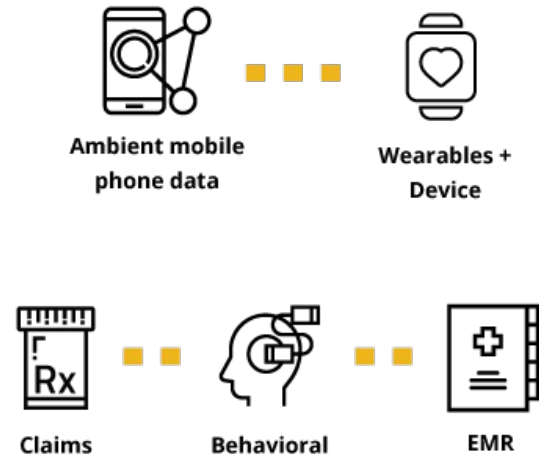
Data & Evidence Driven



Multi-Channel Communications



Actioning Critical Health Data



Relevant Across Multiple Healthcare Stakeholders



Thank you !!
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