

MEMOTEXT

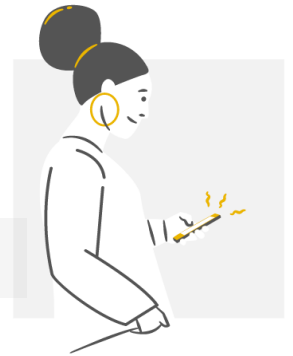
EXECUTIVE SUMMARY

MEMOTEXT is a platform for *co-creation* of digital patient engagement. Create your solution or choose from our marketplace of digital programs.

Rapidly build, validate, and deploy your digital intervention with MEMOTEXT.

Specializing in Just-in-Time-Adaptive-Interventions (JITAs) for treatment adherence, care-coordination and patient support, MEMOTEXT enables academics/clinicians and our commercial partners to co-create interactive, adaptive, evidence-based engagement communications and digital therapeutics (DTx).

Together we can (co)commercialize those interventions with our provider, insurer and pharmaceutical clients on our curated [marketplace](#) of digital interventions.



Johns Hopkins University

Secure, data-driven, evidence-based engagement and digital therapeutics (DTx) with MEMOTEXT

+ Flexible omni-channel communication modalities

Leveraging core capabilities in data-driven targeted communications (using multiple modalities such as SMS, IVR, web and mobile apps), MEMOTEXT has been shown to improve treatment adherence, care-coordination and health outcomes in mental health, chronic and specialty disease management.

+ Improve results and engagement with personalized, context-aware content.

Increase engagement and retention by adding a personal touch. Keep messages notifications and social-feed content relevant by taking advantage of health data-driven tailoring.











+ Choose the tools that you need. Mix and match communications tools to rapidly create a unique solution to fit your needs. See the full list of [program components](#) to build your solution at <https://memotext.com>



Evidence, empathy and experienced design, implementation and co-commercialization trusted since 2012 delivering digital health communication solutions.

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MEMOTEXT

-  **Communicate:** SMS | IVR | Voice Assistants | WhatsApp, iOS, Android
-  **Visualize:** BYO or Choose from our portals and dashboards
-  **Integrate:** Fitbit, HealthKit, REDCap, FHIR
-  **Collect Data:** Rapid Deploy HIPAA/ PHIPA Secure Web Surveys
-  **Engage:** 2 Way Secure **Web-Based Live Chat** for Clinical & Peer Support
-  **Converse Naturally:** Secure, regulatory friendly conversational bot.
-  **Deploy:** SMS, Web, iOS, Android, and Progressive Web Apps
-  **Coordinate Care:** Educate, Engage and Reduce No-Shows
-  **Tailor:** Adherence, Education, Evidence-Based, Data Driven Personalization
-  **Predict:** Advanced Machine Learning Analytics

[Schedule a call now](#) to deploy value-based omnichannel adherence, support, education and data-collection programs.

See the [toolkit](#) in action on the [digital health marketplace](#) in our [outcomes](#) or in the [lit review of all things MEMOTEXT](#).

T1 Diabetes Chatbot

KIT is a text message-based chatbot tool to provide educational and care navigation support for young adults with Type 1 Diabetes. KIT is currently being trialled by The Hospital for Sick Children (SickKids) and the McGill University Health Centre <https://mtxt.io/KIT>

Mental Health Texting

Co-created with CAMH, the BeWell Mental Health Navigator is a dynamic text-messaging service that match users with digital mental wellness supports and content. Connect our secure live-chat for real-time peer/clinical engagement. <https://mtxt.io/mhnav>.

T2 Adherence Texting REACH

Co-created with Vanderbilt University Medical Center, REACH engages individuals to manage T2DM. Validated improvements in adherence to [treatment](#) and HbA1C outcomes improvements. Ask about pre-diabetes bot and **SUPD** interventions.

Severe Mental Illness & OUD

A JV digital therapeutic with Canada's largest mental health provider [CAMH](#) The App4Independenc (A4i) is a clinical portal and mobile app to improve care coordination, and predict relapse in psychosis spectrum illnesses. Visit [A4i.me](#) to learn more.

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