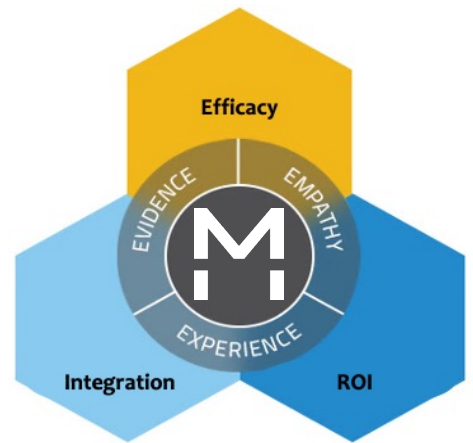


MEMOTEXT

Value-based digital patient engagement for pharmaceutical manufacturers & PSPs

Problem: Effective clinical digital engagement can be complex and costly.

MEMOTEXT enables rapid, data-driven, secure, and adaptive digital health communications and secure, validated engagement.



Pick One or More Communication Channels

Text Messaging

IVRs

Voice Assistant

Mobile Application / DTx

Connect External Data Sources

Wearables

Claims

PHIPA compliant Surveys

CRM/Salesforce

Configure Message & Communication Sequencing

Data Driven

Secure surveys, wearables, claims and EMR data adjust messaging and content.

Repeating

Med & Appt Reminders, Ecological Momentary Assessments, Questionnaires

AI + Non-AI algorithms

Logic driven, dynamic, sequential and time dependent



Rules Based or Secure LLM

Natural language interactions to collect data and provide support.

Design, Connect (API) or Bring Your Own Patient, Clinical and Research Portals

Landing, enrollment, education, and support pages with/without patient profiles
KPI dashboards, leaderboards and peer-to-peer sharing
Advanced analytics and Business Intelligence

[Schedule a call now](#) to deploy low-cost omnichannel treatment adherence, patient support, education and data-collection communications programs.

MCKESSON
Canada

Genentech
A Member of the Roche Group













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MEMOTEXT

Value Based Engagement with the MEMOTEXT® Toolkit

-  **Communicate:** SMS | IVR | Voice Assistants | WhatsApp
-  **Visualize:** Bring Your Own or Choose From our Portals and Dashboards
-  **Integrate:** Fitbit, HealthKit, REDCap, Claims, FHIR. Salesforce
-  **Collect Data:** Rapid Deploy HIPAA/ PHIPA Secure Web Surveys
-  **Engage:** 2 Way Secure Web-Based Live Chat for Clinical & Peer Support
-  **AI Chat:** Clinically Approved, Regulatory Ready Rules Based and Secure LLM Engagement
-  **Deploy:** SMS, Web, iOS, Android, and Progressive Web Apps
-  **Coordinate Care:** Educate, Engage and Reduce No-Shows
-  **Tailor:** Adherence, Education, Evidence-Based, Data Driven Personalization
-  **Predict:** Advanced Machine Learning Analytics

[Schedule a call now](#) to deploy value-based omnichannel adherence, support, education and data-collection programs.

Get the [MEMOTEXT Lit Summary](#) 

Medication Adherence 

↑31.4%

Treatment Discontinuation

↓50%

Disease Literacy

+85%

Refill Persistence

↑37.3%

Patient Retention

+91%

Care Coordination

↓2 hr/week
case manager time